

## About Food for All: Broward

Food for All Broward (FFA) is an initiative to expand access to healthy foods for residents of all ages, abilities, cultural and economic backgrounds. By collaborating with local municipalities, the aim is to strengthen the food system across Broward County by co-developing policy and system changes that will facilitate healthier, thriving communities.



## The Issue

There is a direct connection between the availability and access to healthy foods and diet-related conditions such as diabetes, heart disease and obesity. The good news is that increasing access to healthy foods not only improves public health, but can spur economic development and neighborhood jobs in distressed communities.<sup>1</sup> Healthy food initiatives can increase employment in communities by providing jobs across the food system (from farm to table), attract foot traffic and other retail, provide workforce development and training opportunities, promote environmental sustainability and boost local economies.<sup>2</sup> By working together, we can improve the health and quality of life of all residents through proven and creative ways that local governments have used across the country to make healthy foods more affordable and accessible.

## Solution-Building through Food for All Broward

Through FFA education and technical assistance will be provided to participating municipalities to develop and implement strategies to improve access to healthy foods in their communities. Municipalities will be assisted in identifying and implementing evidence-based food policy and system change options including farmer's markets, healthy food zones, updating comprehensive plans and other strategies that have successfully helped communities close healthy food access gaps.



During the first phase of FFA, support was provided to the following 14 jurisdictions:

- Broward County Municipal Services District
- Coconut Creek
- Dania Beach
- Fort Lauderdale
- Hallandale Beach
- Hollywood
- Lauderdale by the Sea
- Lauderdale Lakes
- Lauderhill
- Oakland Park
- Pompano Beach
- Miramar
- Pembroke Park
- Pembroke Pines

This initial cohort provided a diverse cross-section of municipalities that have helped accelerate peer learning, policy and system changes, and collaborations that can produce important improvements to the food access of Broward residents.

FFA will expand technical assistance to support an additional 12 municipalities (below) in Broward County. Additionally, FFA will coordinate the formalization of a group or committee to continue to build collective impact and collaborations around food access policy and systems changes throughout Broward County and continue to grow this work locally.

<sup>1</sup>The Reinvestment Fund. 2011. Healthy Food Financing at Work: Pennsylvania Fresh Food Financing Initiative. Pennsylvania Fresh Food Financing Initiative

<sup>2</sup> Healthy Food Access Portal. <http://www.healthyfoodaccess.org>



- Cooper City
- Coral Springs
- Davie
- Deerfield Beach
- Margate
- North Lauderdale

- Plantation
- Southwest Ranches
- Sunrise
- Tamarac
- Weston
- Wilton Manors

## Get Involved & Stay Connected!

### Sign the Mayor's Pledge!

Mayors and elected officials are encouraged to sign the “Mayor’s Pledge,” promising to make your city a place where food is healthy, sustainable and affordable for all residents. Please encourage your mayor to sign the pledge today!

### Request Support for a Resolution

Cities can pass a resolution to show unified goals and purpose and plan to continue to improve food access. Please encourage your city commissioners and representatives to support and pass a resolution in your city. View the sample resolution from Coconut Creek [here](#).

To download the mayor’s pledge, request support, register for events, join our mailing list and learn more, please visit: [www.urbanhp.org/food-for-all-broward](http://www.urbanhp.org/food-for-all-broward)



## Contact Us

To partner with Food for All Broward or for more information about the initiative, please contact: Arely B. Lozano Cantu, Health and Community Development Program Manager at [arely@urbanhp.org](mailto:arely@urbanhp.org), 786-224-2309

### About Urban Health Partnerships

UHP’ mission is to invest in our cities through ongoing community-based initiatives that create sustainable change, improve health outcomes, reduce disparities and promote equity and wellbeing across the life span. UHP’ vision is to build equitable communities where everyone can lead healthier and happier lives through physical, social, and emotional wellbeing. For more information, visit [urbanhp.org](http://urbanhp.org).

### About Health Foundation of South Florida

The mission of Health Foundation of South Florida is to invest in and be a catalyst for collaborations, policy and systems change that improves the health of South Florida communities, with a focus on vulnerable, low to moderate income populations. Established in 1993, the nonprofit foundation has awarded over \$125 million to nonprofits providing programs and services in Broward, Miami-Dade and Monroe Counties. For more information, visit [hfsf.org](http://hfsf.org) and follow @HealthSFL.

