UHP
Urban Health Partnerships

The South Broward Community Health Hub Collaboration

COMMUNITY ACTION PLANNING CO-DESIGN MEETING #1

Step 1: Set Collective Goal
Step 2: Share and Document Knowledge(s)
Step 3: Assess Social Networks and Context

Welcome and Initial Poll

Launch Welcome Poll

UHP
Urban Health Partnerships

Land Acknowledgement
&
Language Commitment

UHP
Urban Health Partnerships

Today's Objectives

	Objective
1	Review the Initial Vision for the SBCHH Collaboration
2	Identify Collective Impact, Policy, Systems, and Environmental Change, Place-Based Data and Analysis, and Community-Based Leadership as the central methods in the development of the SBCHH
3	Introduce the 8-Steps to Build a Successful Community Action Plan (CAP)
4	Work on Steps 1 – 3: Set a common goal, collect our shared knowledges, and assess our different and collective contexts and networks
5	Participate in the Geographic Asset Mapping Break Outs and help identify gaps and opportunities
6	Outline next steps and schedule upcoming meeting

UHP
Urban Health Partnerships

SBCHH Collaboration Review

The South Broward Community Health Hub Collaboration

The Funds

Support for the South Broward Community Health Hub has been provided by the following funds at the Community Foundation of Broward:

- Deinhardt Charitable Fund

- Leonard & Sally Robbins Fund

- Mary and Alex Mackenzie Community Impact Fund

- Marlene Holder Fund for Broward

With Support from The Humana Foundation

Coordinating Agency

Our mission is to invest in our communities by co-designing sustainable change and promoting equity and well-being across the lifespan.

UHP' Food Access, Security and Justice Efforts

Food for All Broward

Funded by the Health Foundation of South Florida since January 2018

South Broward Community Health Hub

Funded by the Community Foundation of Broward from November 2020 – December 2021

Go for Healthy Growth Campaign (City of Miami Gardens)

Funded by the Center for Science in the Public Interest from March 2021 – February 2022

Building a Community Food System towards Food Justice

"A community food system is the **integration of sustainable food production, processing, distribution and consumption** to **enhance the environmental, economic, and social and nutritional health** of a particular place. "
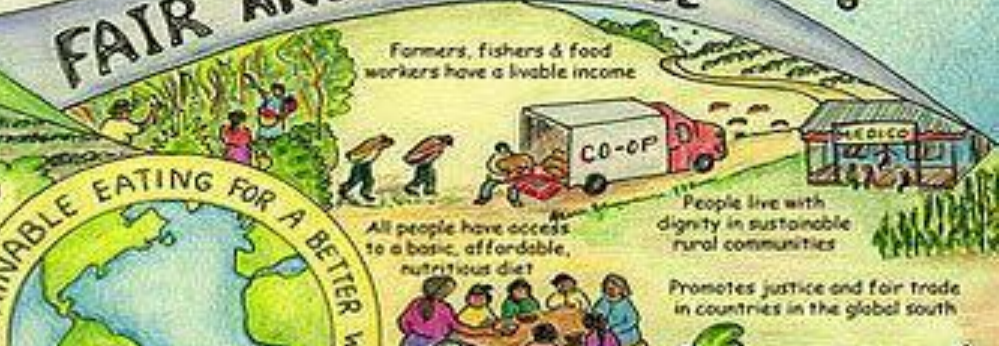
Feenstra (2001, p. 100) and Garrett (1999, p. 2)

The South Broward Community Health Hub Collaboration

SUSTAINABLE FOOD IS...

ECOLOGICALLY RESPONSIBLE

FAIR AND ACCESSIBLE

LOCAL

HEALTHY

NO WASTE

SUSTAINABLE EATING FOR A BETTER WORLD

Low greenhouse gas emission

Soil and water quality is maintained or improved

Biodiversity and ecosystems are protected and preserved

Livestock are treated humanely

Farmers, fishers & food workers have a livable income

People live with dignity in sustainable rural communities

All people have access to a basic, affordable, nutritious diet

Promotes justice and fair trade in countries in the global south

Provides high quality and freshness

Minimizes food miles traveled and greenhouse gas emissions

Supports local farms, fishers, producers, businesses and community development

Healthy Food is a key foundation for healthy humans

Packaging and waste kept out of landfills
Fewer resources used to meet needs
Reusing keeps materials in circulation

FARMERS MARKET

FRESH VEG

CORN APPLES

CO-OP

MEDICO

COUNTY LANDFILL

Expert Support for the SBCHH

COMMUNITY-BASED ORGANIZATIONS AND LOCAL BUSINESS LEADERS

Desired Outcomes for South Broward & the SBCHH

Healthy Food Access toward Food Security & Justice

Access to Health Services, Resources & Opportunities

Coordinated Community & Resource Connections

Economic Development Strategies & Collaborations

The **South Broward Community Health Hub (SBCHH) Collaboration** engages, coordinates, and partners with local stakeholders, including community members to co-create sustainable, equitable, and just solutions for residents who are food and/or health insecure.

The shared vision for the SBCHH is to:

Coordinate	community-driven and equitable food and health access activities, services, and opportunities
Leverage	and strengthen local networks and communities to produce, provide, and procure food, health, and other resources and opportunities
Connect	these opportunities and resources in ways that are accessible and inclusive of all backgrounds and abilities for an increase in physical, social, and economic well-being and success

MISSION/VISION

The South Broward Community Health Hub Collaboration

Getting Started (Year 1 - Incubation): Project Goals

○ Co-design and formalize a **community action plan (CAP)** for the development, implementation, and sustainability of the SBCHH

○ Integrate **partner-led, community-based short-term solutions** to inform the CAP

The South Broward Community Health Hub Collaboration

UHP
Urban Health Partnerships

PARTNERS & COLLABORATORS

COMMUNITY MEMBERS

The South Broward Community Health Hub Collaboration

APPROACHES & METHODS TOWARDS THE COMMUNITY ACTION PLAN

The South Broward Community Health Hub Collaboration

Towards the **SBCHH community action plan** and the integration of **partner-led community-based short-term solutions:**

○ **Community Driven Leadership & the Community Liaison Framework**

○ **Collective Impact & Policy, Systems and Environmental Changes**

○ **Place-Based Data & Assessment**

○ **8-Steps to Build a Successful Community Action Plan**

UHP
Urban Health Partnerships
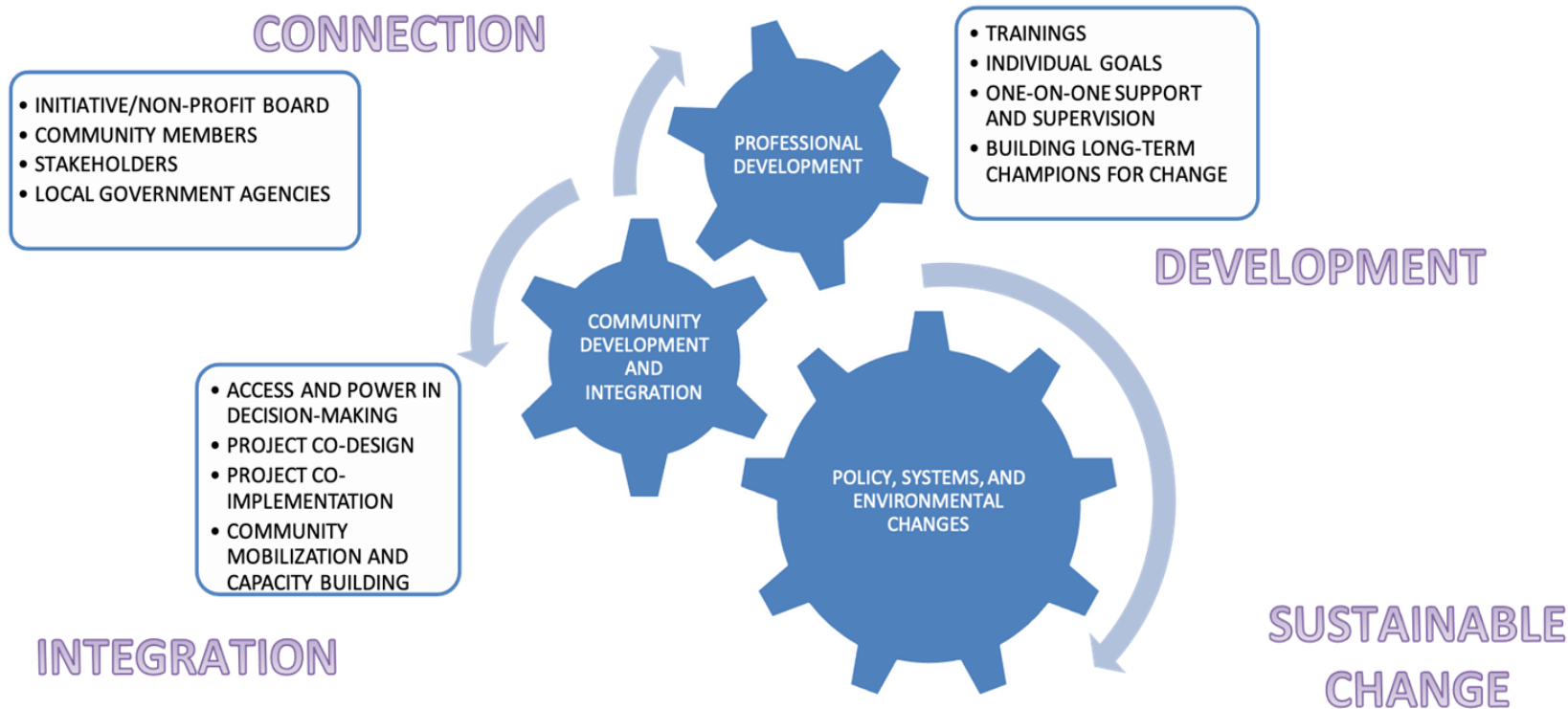
Community Liaisons/Leaders:

CONNECT the project to the community and the community to the project.
- Create a communication feedback loop between community and other stakeholders

DEVELOP individual and collective capacity to contribute to the project consistently.
- Understand possible barriers and solutions for participation towards integration
- Facilitate the development of community member and stakeholder capacity

INTEGRATE community members and voice into all aspects of the project.
- Participate in the decision-making process and become more familiar with the project
- Increase community member participation in the decision-making process

Build the groundwork for **SUSTAINABLE CHANGE** within the community.
- Strengthening community power, organization, and advocacy around PSEs, equity and justice solutions

UHP
Urban Health Partnerships

Collective Impact & Policy, Systems and Environmental Change

COMMON AGENDA
- Keeps all parties moving towards the same goal

COMMON PROGRESS MEASURES
- Measures that get to the TRUE outcome

MUTUALLY REINFORCING ACTIVITIES
- Each expertise is leveraged as part of the overall

COMMUNICATIONS
- This allows a culture of collaboration

BACKBONE ORGANIZATION
- Takes on the role of managing collaboration

Policy, Systems and Environmental (PSE) Change

POLICY
Written statement of a position, decision, or action.

SYSTEMS
Procedures and protocols.

ENVIRONMENTAL
Physical/observable/measurable changes in the built or social environments.
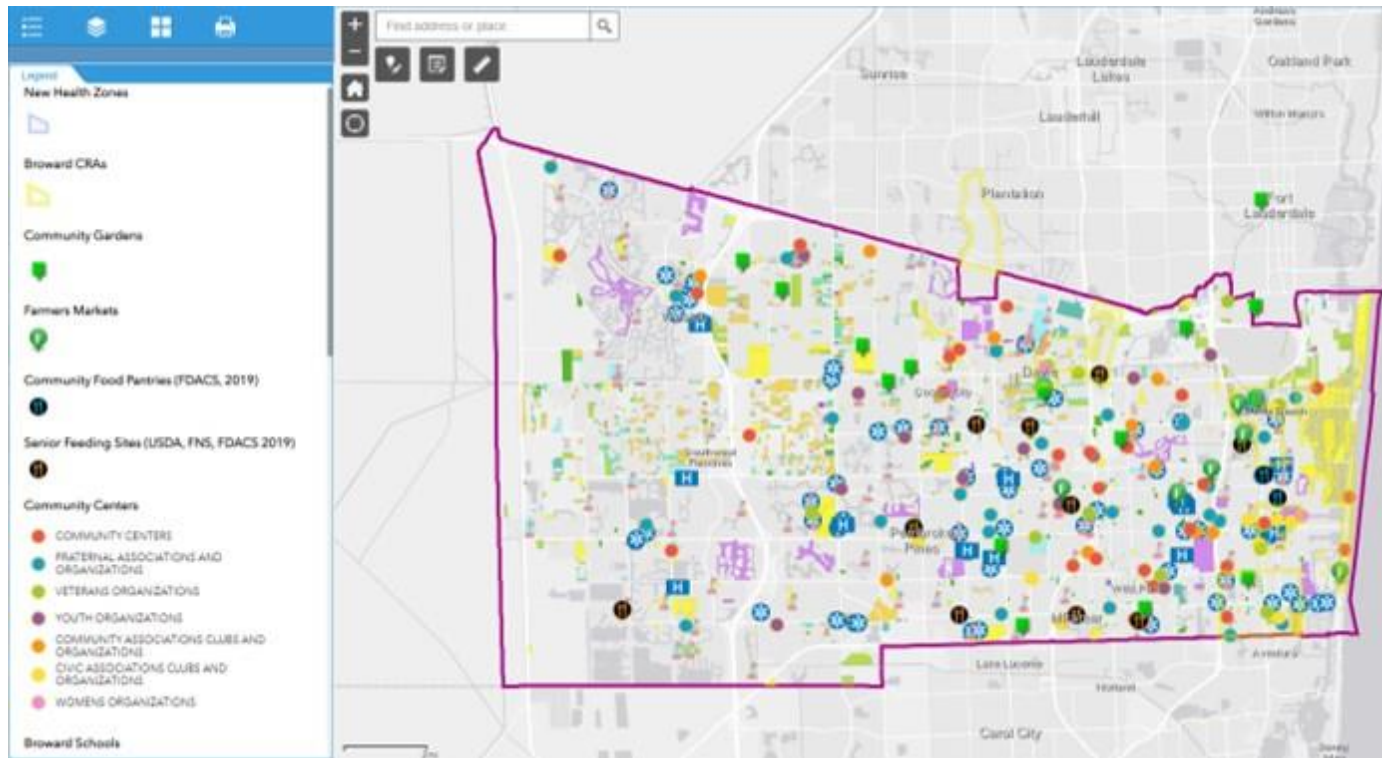
https://www.youtube.com/watch?v=xX8bbpF3nGA

The South Broward Community Health Hub Collaboration

UHP
Urban Health Partnerships

Data-Driven Efforts: Place-Based Asset Mapping & Assessment

- **South Broward is 204 square miles!**

- **84 schools**

- **61 Clinics**

- **14 Hospitals**

- **112 Community Centers and Civic Organizations**

- **2,506 Parcels that have Urban Ag potential**

Data-Driven Efforts: Place-Based Asset Mapping & Assessment

By looking at the data, information, and assets on the map, we can better **visualize and understand the spatial context, gaps, potential connections, and opportunities within a place**.

Stakeholders, including community members, **add nuance to what we see on the map and inform our collective understanding of the social contexts and knowledges that affect the networks, relationships, and opportunities within their communities.**

The knowledge, data, and feedback gathered through these processes will inform the Community Action Plan.

8-Steps to Build a Successful Community Action Plan (CAP)

3

2. KNOWLEDGE

8. REASSESS

3. ASSESS SOCIAL NETWORKS AND CONTEXT

1.   GOAL

7. MONITOR CHANGE

4. IDENTIFY MOTIVATORS

6. PROPOSE & IMPLEMENT CHANGE

5. IDENTIFY INTERCEPT

The South Broward Community Health Hub Collaboration

UHP
Urban Health Partnerships
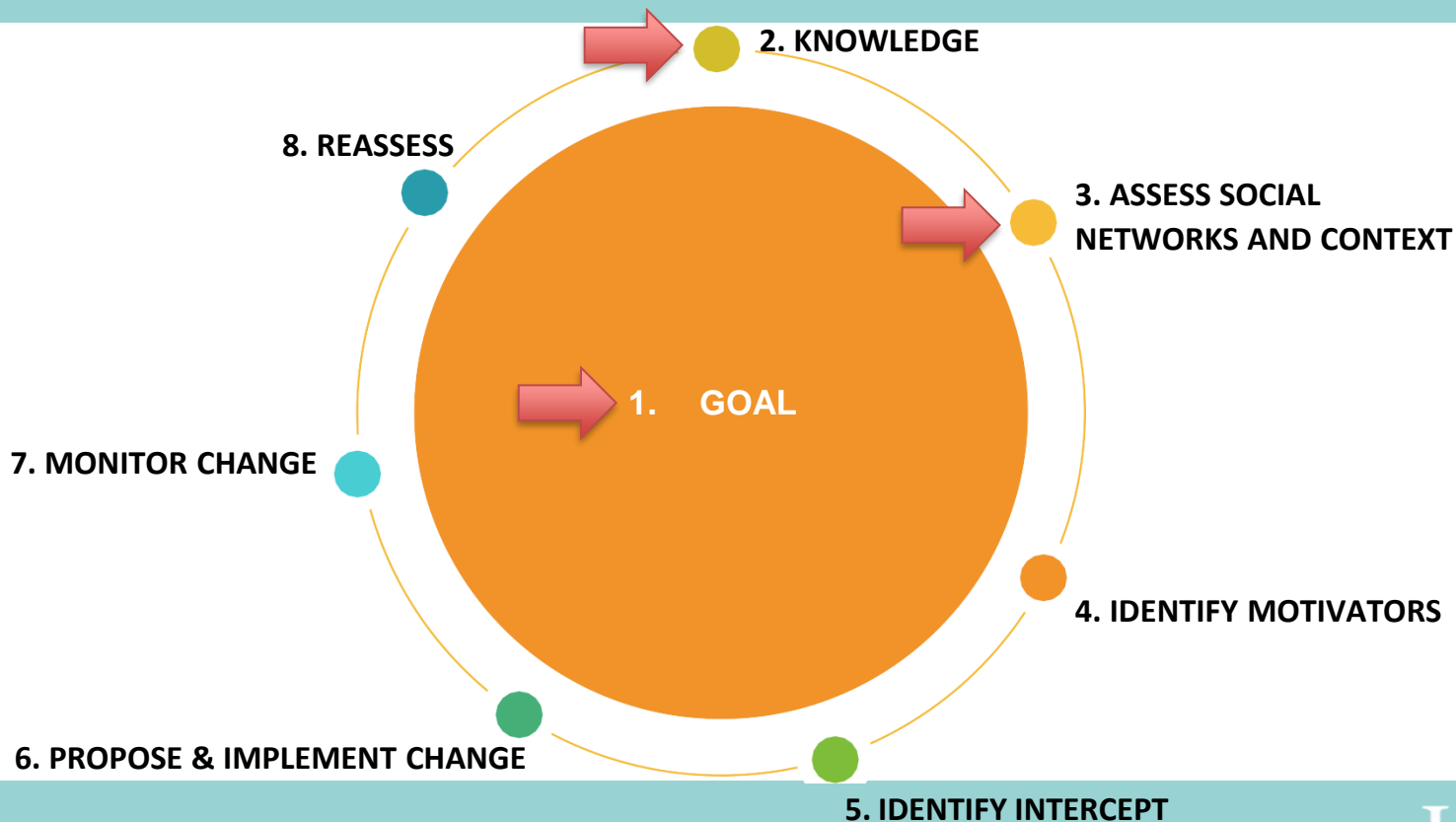
THE 8-STEP PROCESS: STEPS 1 - 3

Steps 1 - 3

2. KNOWLEDGE

3. ASSESS SOCIAL NETWORKS AND CONTEXT

1.GOAL

The South Broward Community Health Hub Collaboration

UHP
Urban Health Partnerships

STEP 1: Set Collective Goal

Be specific and reflective of what the collaboration wants to achieve.

1.GOAL

To engage and partner with local stakeholders and community members to co-create sustainable, equitable, and just solutions for residents who are food and/or health insecure.

The South Broward Community Health Hub Collaboration

UHP
Urban Health Partnerships

STEP 2: Share and Document Knowledge(s)

2. KNOWLEDGE

Gather data that provides insight to the collaboration's status on addressing the goal.

Knowledge(s):

o Municipal/County policies, plans, and codes

o Stakeholder involvement

o Community-based experiential and spatial knowledge(s)

o Mapping/Spatial/Place-Based Information

o Other knowledges?

UHP
Urban Health Partnerships

STEP 3: Assess Social Networks and Context

3. ASSESS SOCIAL NETWORKS AND CONTEXT

Assess the social network of diverse groups that impact or support the collaboration. Assess the community, cultural and historical context, perceptions, and social tendencies.

UHP
Urban Health Partnerships

GEOGRAPHIC ASSET MAPPING BREAK OUTS

What is a Community Asset?

"**A community asset or resource is anything that improves the quality of community life. Assets are essential for the capacities and abilities of community members.**"

UHP
Urban Health Partnerships

Why Assess Assets with Maps?
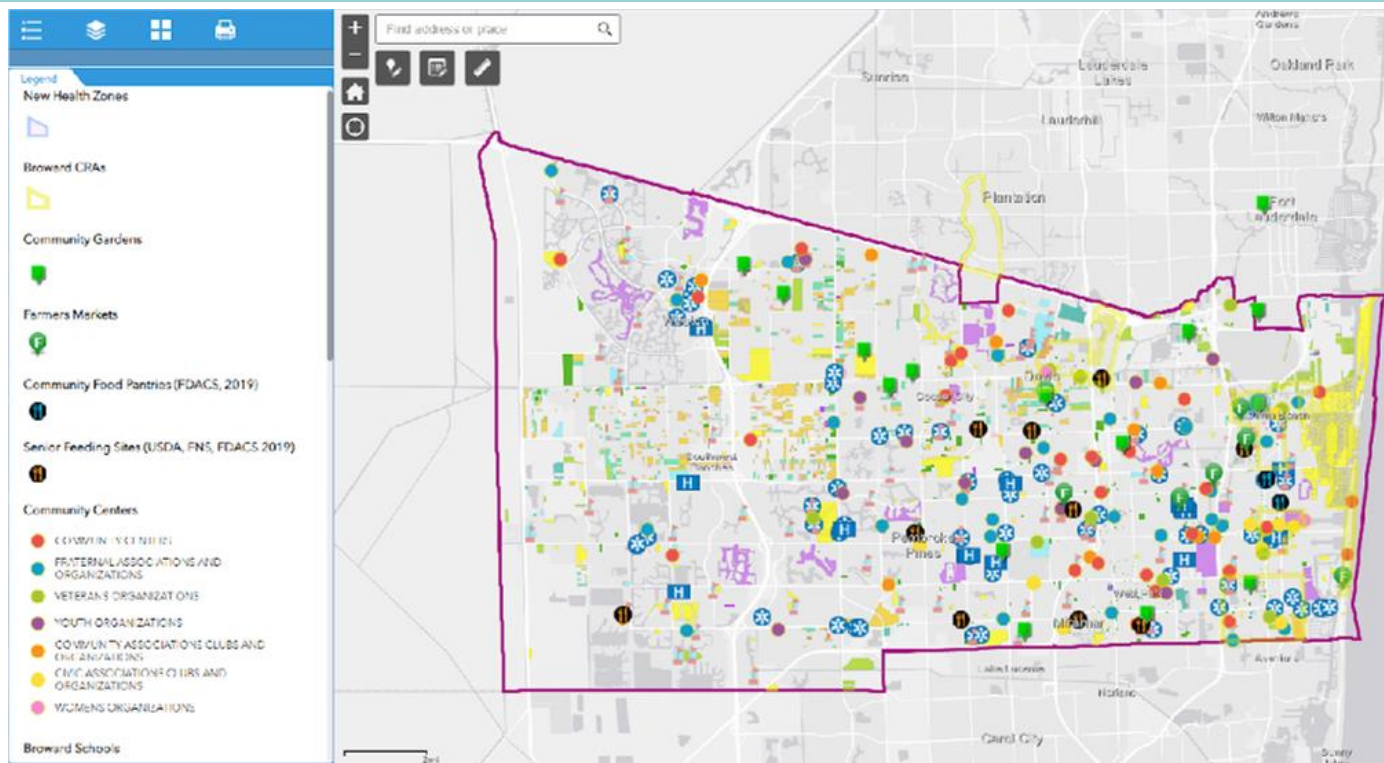
- **South Broward is 204 square miles!**

- **84 schools**

- **61 Clinics**

- **14 Hospitals**

- **112 Community Centers and Civic Organizations**

- **2,506 Parcels that have Urban Ag potential**

Connecting Assets
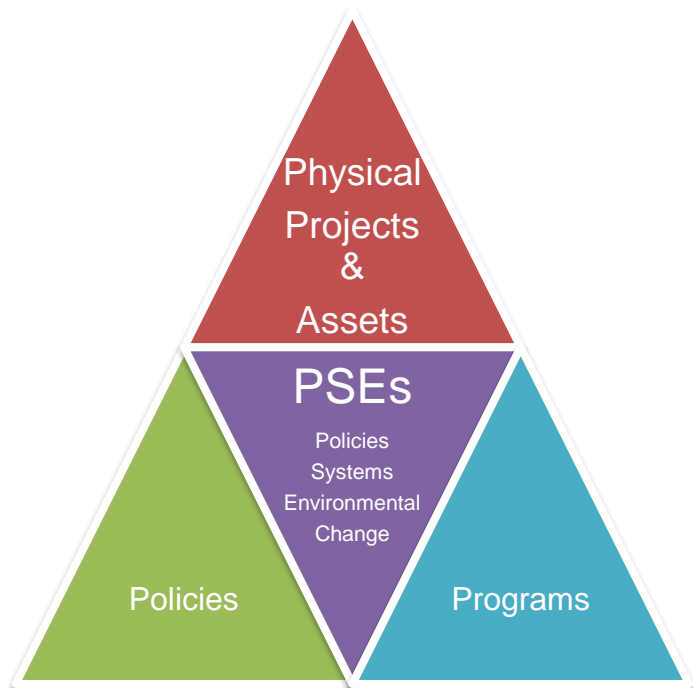
- **Connect assets that *are spatially related* but not connected by policies and programs.**

- **Start a new local program and need information about available resources.**

- **Make program decisions.**

- **Mobilize and empower the community.**

UHP
Urban Health Partnerships

Making Asset Connections

How can asset such as these be connected *in an area* for greater food and health equity?

- Walk-in Clinics
- Hospitals
- Farmers Markets
- Senior Feeding Sites
- Community Food Pantries
- Schools
- Land for Urban Agriculture
- Places of Faith by parcel

Three Asset Types & Three Web Apps
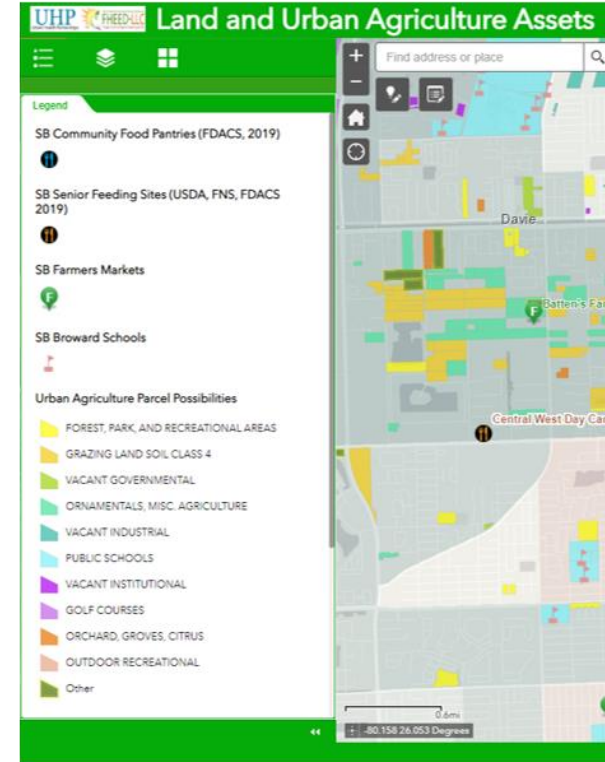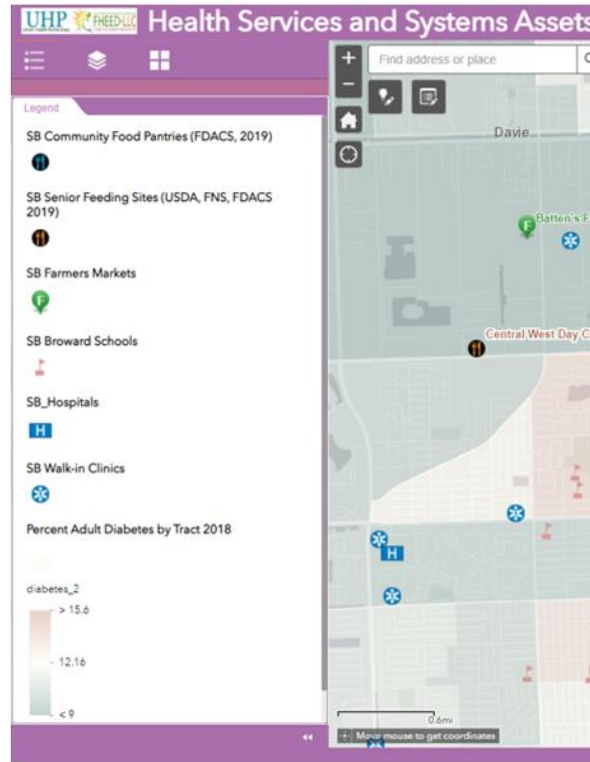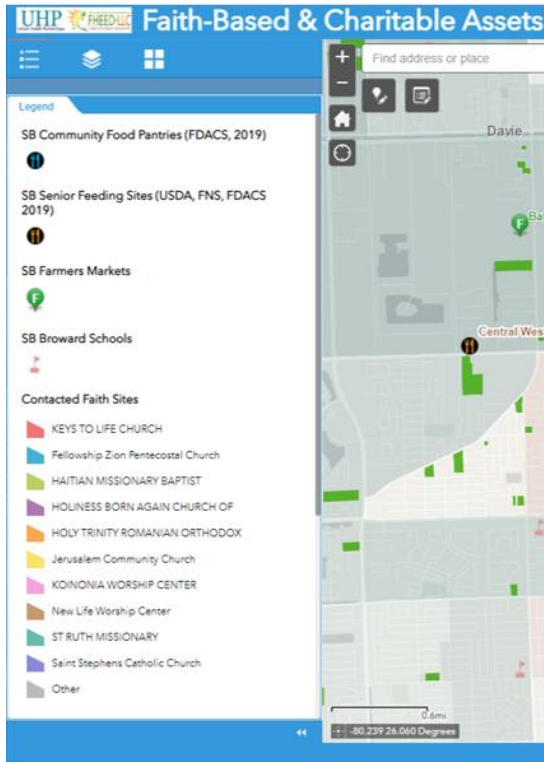
A Web-App is a map that has widgets or tools that allow you *locate and edit* the information behind a mapped asset.

UHP
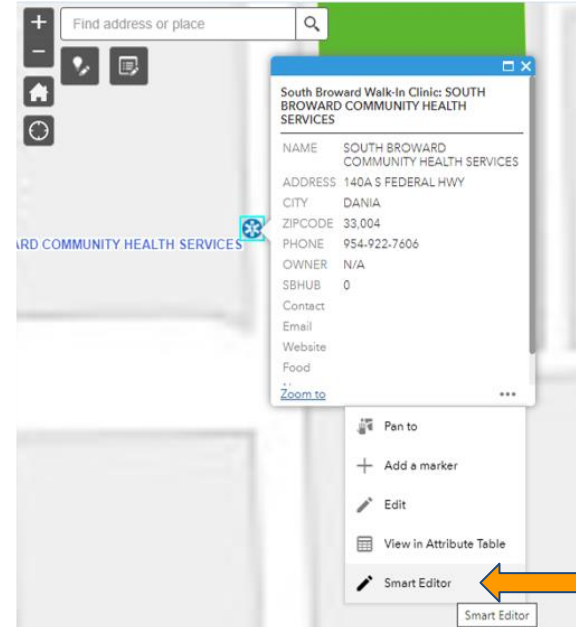Urban Health Partnerships

Locating assets with the Web-App

Editing and adding value to assets
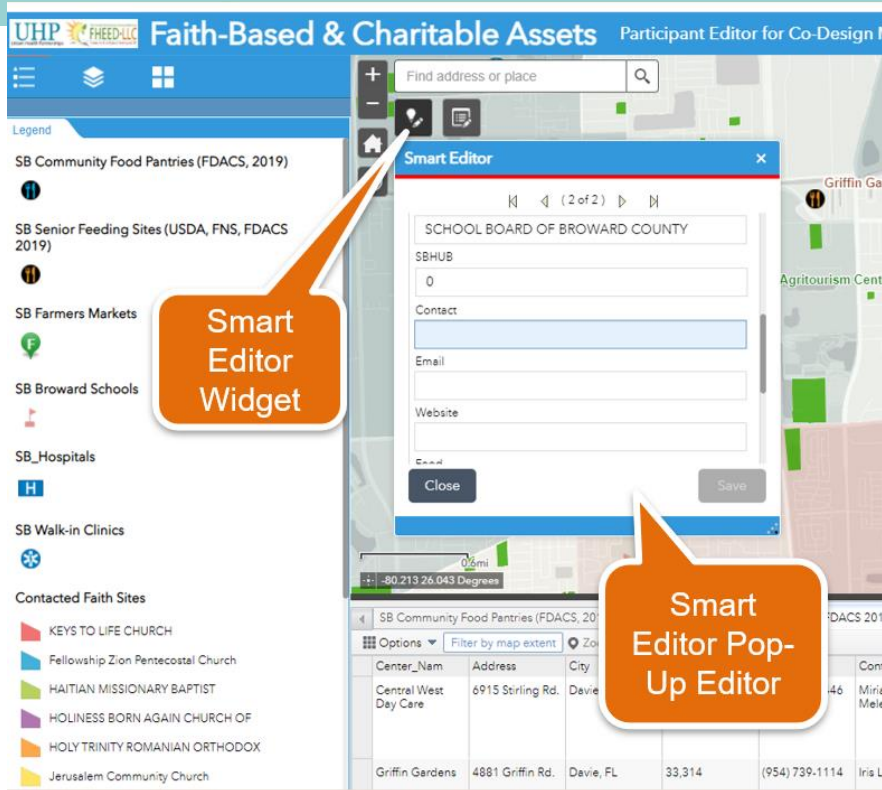
The Smart Editor Widget allows you to add valuable information about an asset such as contact name, number, related food or health programs and general notes.

Food and Health Geographic assets

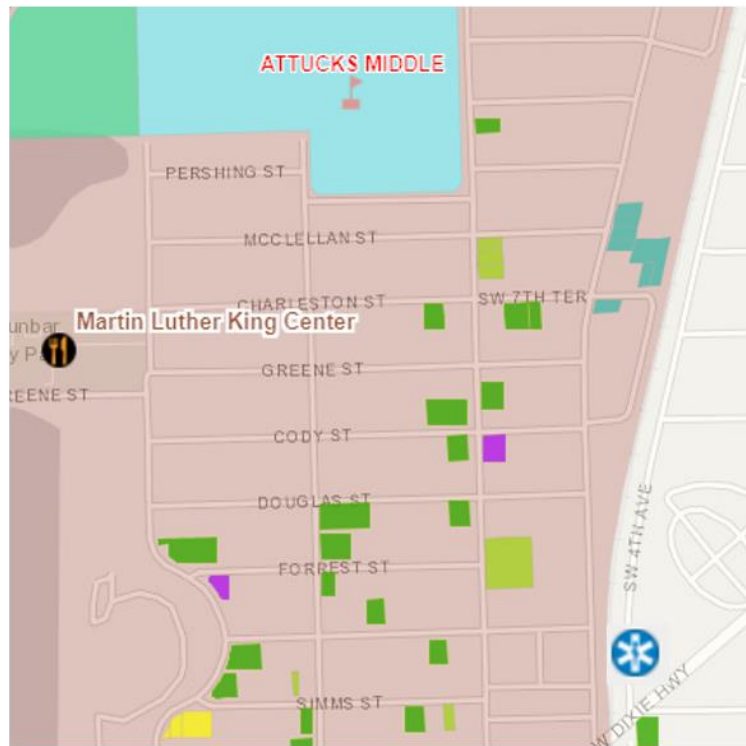**Senior Pantry**

Walk-in Clinic

> 15.6

12.16

< 9

Adult Diabetes Percent

Not Contacted Faith Sites

Urban Agriculture Parcel Possibilities

FOREST, PARK, AND RECREATIONAL AREAS

GRAZING LAND SOIL CLASS 4

VACANT GOVERNMENTAL

ORNAMENTALS, MISC. AGRICULTURE

VACANT INDUSTRIAL

PUBLIC SCHOOLS

VACANT INSTITUTIONAL

Maps are important visual aids that help **highlight available resources**.

Maps **explore resources and assets** and **show the *relationships and opportunities among them*.**

How can the assets in this map be combined to improve health and food equity?

UHP
Urban Health Partnerships

Demonstration

- Locate an existing asset, such as a farmers Market.

- Update the information for an asset.

BREAK OUT GROUPS

Group 1: <u>Faith-Based & Charitable Assets</u>
Break Out Leads: Anthony (FHEED) & Arely (UHP)

Group 2: <u>Health Services and Systems Assets</u>
Break Out Leads: Beth (UHP) & Jesse (UHP)

Group 3: <u>Land and Urban Agriculture Assets</u>
Break Out Leads: Jaime & Nattaliah (The Dania Beach PATCH)

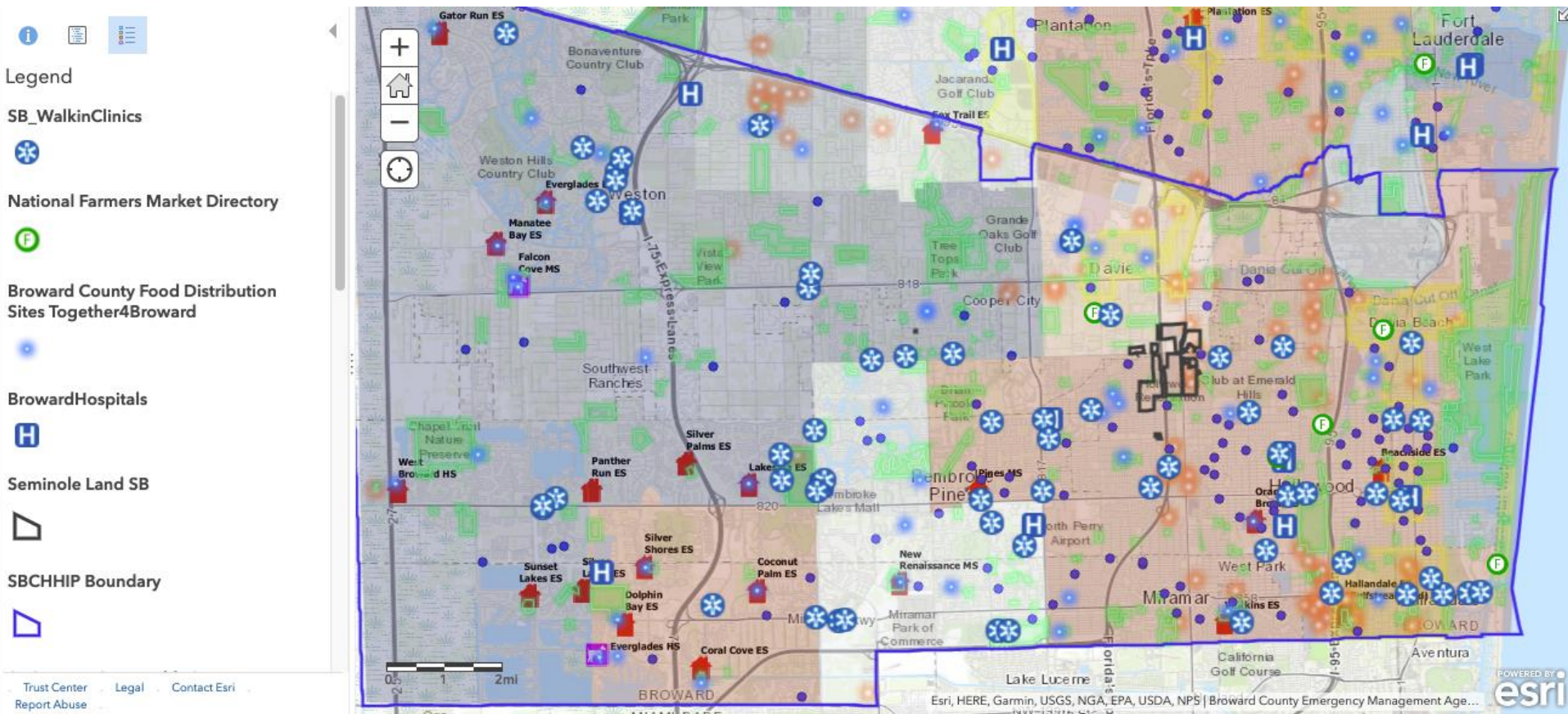**The South Broward Community Health Hub Collaboration**

BREAK OUT NEXT STEPS

1. Everyone will be assigned to a breakout group

2. In your breakout groups, engage in the opening discussion to start thinking about healthy food and health access gaps and opportunities

3. Together, in your breakout group select one or two locations and/or areas on the WebApp Map where there is potential for health and healthy food access connections. Identify the assets, update their information, if necessary, and explore neighboring assets.

The South Broward Community Health Hub Collaboration

DEBRIEF + GAPS & OPPORTUNITIES

The South Broward Community Health Hub Collaboration

Gap & Opportunity Assessment

DEBRIEF QUESTIONS

What are some of the barriers you/your organization face around distributing and/or providing food and providing individualized health support and services in the community?

How could community-driven and equitable food and health access activities, services, and opportunities be better supported in Broward County?

What types of infrastructure, tools, and or other resources could help support your/your organization's services in providing health and healthy food options to your community members?

NEXT STEPS, PARTNER ANNOUNCEMENTS, & CLOSING POLL

The South Broward Community Health Hub Collaboration

Feedback for the Official Logo

A

B

C

D

PARTNER UPDATES

Please share about any upcoming events:

— When?

— Where?

— What time?

— Contact and/or link for more information

QUESTIONS?

THANK YOU!

— To learn more about the South Broward Community Health Hub, please contact:

- Arely B. Lozano Cantu, Health & Community Development Manager, Urban Health Partnerships
- Email: arely@urbanhp.org
- Phone: (954) 594-3509

Launch Evaluation Poll

UHP
Urban Health Partnerships

Additional Information about the SBCHH Collaboration

Food Justice

The Institute of Agriculture and Trade Policy (IATP) defines food justice as:

"The right of communities everywhere to produce, process, distribute, access, and eat good food regardless of race, class, gender, ethnicity, citizenship, ability, religion, or community."

The former Portland/Multnomah Food Policy Council's (PMFPC) definition:

"The Food Justice movement envisions a food system that is inclusive, community-led and participatory, without the exploitation of people, land, or the environment. It identifies and acts to remove the significant structural inequities that exist within our food and economic systems. Food Justice activists seek to establish healthy, resilient communities with equitable access to nourishing and culturally appropriate food."

The New York nonprofit Just Food's definition follows a trend of starting with a given community's right to food but also embraces health and well-being:

"Food Justice is communities exercising their right to grow, sell, and eat healthy food. Healthy food is fresh, nutritious, affordable, culturally-appropriate, and grown locally with care for the well-being of the land, workers, and animals. People practicing food justice leads to a strong local food system, self-reliant communities, and a healthy environment."

https://tilth.org/stories/food-justice-definitions/

The South Broward Community Health Hub Collaboration

UHP
Urban Health Partnerships

SBCHH GRANT OUTCOMES

Outcomes	Process Objectives
Form and implement the South Broward Community Health Hub.	Co-Design long-term vision and Community-Based Action Plan (CAP) towards implementation and sustainability
	Outreach and engage local community partners and leaders throughout the 8-Step CAP co-design process
Create short-term solutions that will generate greater access for food insecure residents.	Two rounds of mini-grants from the Community Foundation of Broward
	Technical assistance and support for SBCHH partners-programs and related efforts
Create the groundwork for long-term sustainability for access to healthcare, food deserts elimination, and improve the overall health of residents in south Broward.	Formalize SB CHH partnerships and collaborations towards the implementation and long-term sustainability of the SBCHH.
	Complete CAP document/tool to support the implementation and sustainability of the SBCHH Collaboration
Facilitate recommendations of partner organizations to submit mini-grant applications to be evaluated and approved by the Foundation.	Submit SBCHH partner-led mini-grant applications to support short-term SBCHH collaborations
Facilitate, implement, track and evaluate municipal and County policy and system changes.	Scan local, regional, statewide and national models and best practices
	Local food policy and systems analysis (identifying challenges and opportunities)
Track and evaluate improvements to the environmental infrastructure of south Broward.	Monitor and evaluate SBCHH and partner implementation process and impact
	Track improvements in the environmental infrastructure around the SBCHH

Q2 Goals and Activities

Assessment & Set Up	February - April	1. Co-Design CAP Part 1 (Focus: Steps 1 – 3) 2. Plan and implement project baseline assessment(s) 3. Maintain local and regional outreach activities and tracking 4. Monitor partner activities, outreach and engagement
Visioning & Connecting + Mini-Grants	April - May	1. Co-Design CAP Part 2 (Focus: Steps 4 – 6, including business planning) 2. Support SBCHH partners through mini-grant planning, application and launch 3. Maintain local and regional outreach activities and tracking 4. Establish communications, promotion and marketing goals
Re-Assessment & Action	May - August	1. Co-Design CAP Part 3 (Focus: Steps 1-6 and business plan) 2. Identify and address assessment gaps and launch updated project assessment(s) 3. Strengthen and formalize partnerships and collaborations 4. Monitor partner activities, outreach and engagement

UHP
Urban Health Partnerships