



FOOD FOR ALL
BROWARD

A Commitment to Increasing Access to Healthy Foods

Expanding Healthy Food Access in Your Community

UHP
Urban Health Partnerships



**HEALTH
FOUNDATION**
of south florida

| Program Overview



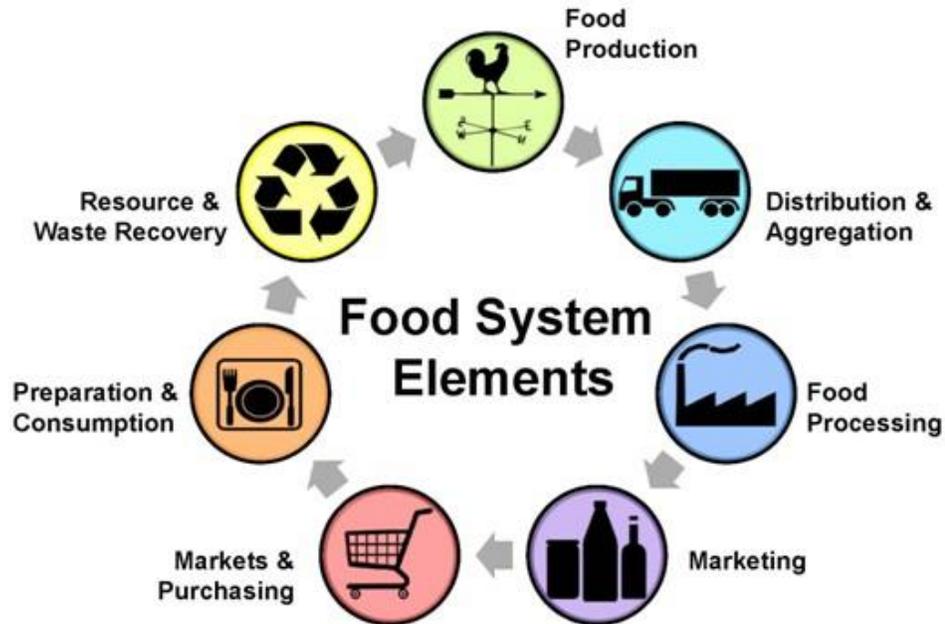
Goal:

The goal of Food for All Broward is to increase access to quality, healthy foods through policy and system changes that strengthen the local food environment.

- Example: comprehensive plans, ordinances, zoning codes

Food System:

- Includes the people, policies and activities that shape how food is grown, distributed, processed, sold, prepared, and disposed
- Connected to fundamental elements of a community including transportation, water resources, public safety, housing, the environment and health
- Given these interconnections, and the resources required, local governments play direct and indirect role in shaping the food system





The Importance of Healthy Food Access

- We want healthy communities where all residents have an opportunity to thrive and contribute
- Living closer to healthy food retail is associated with making healthier eating choices and a decreased risk of costly, diet-related conditions including obesity and diabetes
- Healthy food access is often a barometer of economic activity and how livable a community is for its residents
 - Can promote economic activity including commercial revitalization, job creation, and retaining local dollars within the community

| Program Overview



- **Accessing affordable, high-quality, and healthy food is a challenge for many families**
 - 25-30 million Americans do not have adequate access to healthy food retailers (USDA 2014)
 - Over 710,000 South Florida residents are food insecure (Feeding South Florida 2017)
 - 28% of Broward County residents live in areas without adequate access to healthy foods (FHEED 2017)
 - 102 food deserts in the County
 - Populations living in communities with inadequate access to healthy foods are more likely to be low-income, rural, and communities of color
 - Availability, affordability, transportation and other factors shape access

- **Strategies for Strengthening Local/Regional Food Systems**



- There are many tools a local government can use to address complicated societal issues, such as food access, and plan for the future of a community
- Municipal and county planning departments prepare plans to assess and a range of challenges from housing and economic development to land use and transportation
 - Food access and other food system issues, are often missing from local planning processes
- Comprehensive plans, master plans, and sustainability plans as well as ordinances are important policy tools for food system planning



- **Strategies for Strengthening Local/Regional Food Systems**

- Improve access to healthy foods in government facilities including schools, parks, recreational facilities, and city office buildings
- Nutrition standards for food procurement
- Government procurement of locally grown foods
- Promote incentives for healthy food retail to locate and expand in areas with limited healthy food access
- Expansion of public transportation options to supermarkets and farmers markets
- Reduce barriers to community gardens, farmers markets and other urban agriculture projects



- **Strategies for Strengthening Local/Regional Food Systems**
 - Promote healthy foods in convenience and neighborhood stores
 - Reduce barriers to community gardens, farmers markets and other urban agriculture projects
 - Promote healthy foods in convenience and neighborhood stores
 - Community Kitchens
 - Plans for reducing greenhouse gas emissions through the local food system
 - Reducing food waste

Key Program Elements

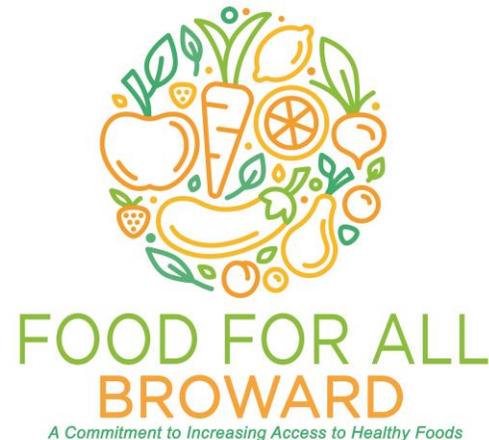
Technical Assistance

Provided to participating municipalities to develop and implement strategies to improve healthy food access in their communities.

- Planning meetings to identify priorities and goals
- Development of Policy Action Plans
- Tools to support implementation

Mayor's Pledges

Build political awareness and motivation by encouraging mayoral leadership and actions that promote policies, programs and services that expand access to healthy foods.



Workshops & Information Exchanges

Convene representatives from local governments, nonprofit organizations and other stakeholders to share data and discuss goals and implementation challenges and progress.

- January, May, November 2018
- July 2019

Monitoring & Evaluation

Assessment of progress including number of jurisdictions that enact policies and implement system changes that to increase access to healthy foods.

Key Program Elements

Diverse cross-section of municipalities that will accelerate peer learning, policy and system changes, and collaborations that can produce impacts that reach a significant portion of County residents.

- Broward County Municipal Services District
- Coconut Creek
- Dania Beach
- Fort Lauderdale
- Hallandale Beach
- Hollywood
- Lauderdale by the Sea
- Lauderdale Lakes
- Lauderhill
- Pompano Beach
- Miramar
- Pembroke Park
- Pembroke Pines



Key Program Elements

Outcome Objectives:

- By July 31, 2019, a minimum of 50% of the 13 targeted jurisdictions will enact policies (e.g. zoning codes, comprehensive plans, and governing documents) to support healthy eating in Broward County
- By July 31, 2019, a minimum of 50% of 13 mayors will pledge to support healthy eating for all residents
- By July 31, 2019, a minimum of 50% of the 13 jurisdictions will employ system changes to support the implementation of healthy eating policies

